



Lesser Slave Lake  
Economic Alliance

**Lesser Slave Lake Economic Alliance (LSLEA)  
Meeting Minutes – April 17, 2014  
Slave Lake Inn & Conference Centre  
Slave Lake, AB**

**1. Present:**

Barry Sharkawi – High Prairie & Area Chamber of Commerce  
Brenda Lemay - Municipal District of Opportunity  
Darren Fulmore - Municipal District of Lesser Slave River  
Adam McArthur -LSL Community Futures  
Mark Missal – Town of Slave Lake  
Debbie Rose - Town of High Prairie  
Valerie Tradewell - Northern Lakes College  
Kim Dyke – EDO, Tri-Council, Slave Lake  
Tom Hovland – Albert Works  
Shari Spenser - Rural Alberta Business Centre  
Inka Foster – High Prairie School Division

Linda Cox- Administration, LSLEA

Absent

Chris Lamouche -Gift Lake Metis Settlement  
Greg Gauchier -Peavine Metis Settlement  
Laurie Renauer - Slave Lake & District Chamber of Commerce  
George Wright – Lesser Slave Lake Regional Tourism  
Mike Aiken – East Prairie Metis Settlement

**1. Meeting Called to Order at 10:40 am:**

**2. Agenda:**

Chair Sharkawi asked if there were any additions or amendments to the agenda.

**01 - 2014/15 Motion to adopt the Agenda as amended. Moved by Valerie Tradewell.**

**CARRIED**

**3. Presentation of Labour Market Initiative Project by Tom Hovland, Alberta Works**

This is a Community Economic Development Initiative supporting Attraction, Retention and Training of labour in the Slave Lake area. During a three month period, 100 surveys will be completed covering 7-8 identified industries. This Labour Market Survey information will be used to identify actions required for A/R/T of labour.

#### **4. Strategic Planning Session Outcomes**

The update to our Strategic Planning Session in March was presented. There was discussion on the achievable strategies, and the activities whose action would achieve the strategic goals identified.

**02 - 2014/15 Motion to accept report for information. Moved by Darren Fulmore.  
CARRIED**

#### **5. Executive Director Resignation**

**03- 2014/15 Motion to move in camera at 11:35 am. Moved by Darren Fulmore.  
CARRIED**

**04- 2014/15 Motion to move out of in camera at 12:14 am. Moved by Darren Fulmore.  
CARRIED**

**05- 2014/15 Motion for all existing contractors working on current LSLEA projects to report directly to the Executive Committee. Moved by Mark Missal.  
CARRIED**

**06- 2014/15 Motion for recruitment to Executive Director position be delayed. Moved by Mark Missal.  
CARRIED**

**07- 2014/15 Motion for a possible contract position, based on budget limitations, to be discussed with Mr. Ali Moullem. The position will monitor new LSLEA projects. Moved by Darren Fulmore  
CARRIED**

Meeting adjourned at 12:20 pm for lunch.

Meeting resumed at 1:30 pm.

Board Members Debbie Rose and Brenda Lemay did not return for discussions in afternoon portion of meeting. Quorum was lost so the next portion of meeting was discussion on each Agenda item for information only.

Quorum achieved through telephone addition of Board Members, Debbie Rose and Brenda Lemay to meeting at 2:50 pm

#### **6. Minutes:**

**08-2014/15 Motion to adopt the Minutes as amended from the March 20, 2014 meeting. Moved by Darren Fulmore  
CARRIED**

## **7. Motions related to Agenda Items**

**a) 09-2014/15 Motion to extend an invitation to NADC to become an Associate Member. Moved by Valerie Tradewell.**

**CARRIED**

**b) 10-2014/15 Motion to extend a formal invitation to M.D. of Big Lakes to join us at the next Board Meeting of LSLEA. Moved by Valerie Tradewell.**

**CARRIED**

**c) 11-2014/15 Motion to direct Administration to prepare Terms of Reference, Scope of Work, and other related information regarding a skilled labour training facility in the LSLEA region as a possible project. Moved by Darren Fulmore.**

**CARRIED**

**d) 12-2014/15 Motion to have Michael McLaughlin of Rural Futures come to LSL region, present a training session for municipal staff involved in development, present two half day workshops, one in Slave Lake and one in High Prairie, on commercial tourism opportunities, and attend the next Board Meeting to discuss additional opportunities for commercial recreation and tourism development in the Lesser Slave Region. Budget apportioned is \$7500.00. Moved by Darren Fulmore.**

**CARRIED**

**e) 13-2014/15 Motion to contract a professional photographer to complete the Four Seasons reprint project once we have acknowledgement from LSLRT that permission is granted to LSLEA to use the existing photographs in the book. Moved by Mark Missal. Budget allocation is \$5000.00.**

**CARRIED**

**f) 14-2014/15 Motion to contract RAP Trading to redesign and update Website as per proposal submitted. Budget allocated is \$5000.00. Moved by Valerie Tradewell.**

**CARRIED**

**g) 15-2014/15 Motion to direct Administration to obtain a quote to update Next Place video. Moved by Mark Missal.**

**CARRIED**

**h) 16-2014/15 Motion to direct Administration to obtain a quote for video vignettes of testimonials of entrepreneurs in our Region for inclusion on LSLEA website. Moved by Mark Missal.**

**CARRIED**

**i) 17-2014/15 Motion to direct Administration to write letters to the High Prairie & Area Chamber of Commerce and the Slave Lake & District Chamber of Commerce stating we are unable to support their request for Trade Show funding. Moved by Mark Missal.**

**CARRIED**

**j) 18-2014/15 Motion to request Inka Foster of High Prairie School Division #48 to bring back a proposal for career profile video vignettes within our Region. Moved by Valerie Tradewell.**

**CARRIED**

**k) 19-2014/15 Motion to direct Administration to send a letter to Association of High Prairie & District Children's Resource Council in support of a new and permanent facility for the CRC to house existing services and expand service capacity in the region. Moved by Valerie Tradewell.**

**CARRIED**

## **8. Financial Reports**

**20- 2014/15 Motion to receive Financial Reports as of March 31, 2014 for information. Moved by Valerie Tradewell.**

**CARRIED**

## **9. Future of LSLEA**

**21-2014/15 Motion to postpone discussion on future of LSLEA until May 15, 2014 Board Meeting. Moved by Valerie Tradewell.**

**CARRIED**

### **Next Meeting:**

Date: Thursday, May 15, 2014

Time: 10:00 AM

Location: Peavine Inn & Suites

High Prairie, AB

Meeting adjourned at 3:35 pm.

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Chair Barry Sharkawi

